



COMPANY PROFILE

IDEA SOC. COOP.

WE ARE PART OF THE SOLUTION
CUSTOMIZED SOLUTION, FOR
INDUSTRIAL AUTOMATION

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MISSION & VALUES

IDEA is an engineering company operating in automation, electronics, home automation and IT sectors. We provide, with our highly qualified staff, innovative research and development solutions.

 <p>OUR MISSION</p> <p>Research, development and innovation to create added value for businesses.</p>	 <p>OUR SERVICES</p> <ul style="list-style-type: none"> ❖ Engineering ❖ Automation & Industry 4.0 ❖ Electronics ❖ R&D 	 <p>OUR VALUES</p> <p>Passion, experience, quality, honesty, fairness, rustworthiness, accountability, learning, talent, collaboration</p>
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WE DELIVER COMPLETE SOLUTIONS

From feasibility study to end product

We put all our expertise at the service of our customers to develop top quality products and services. We are driven by our thirst for innovation and improvement, and want to provide the best possible solution to meet customer requirements.

OUR HISTORY

TIMELINE

2006

We won the business plan competition E-Capital (ecapital.it)

2007

We opened the company as an academic spin off of the Polytechnic University of Marche.
We received our first research grant

2008

First test bench and delivery in Europe

2014

First vision system

2017

We celebrated 10 years of activity.

2022

To be continued



It all began in Ancona in 2006 when three young and not yet graduated engineers won a regional competition for the promotion of new business ideas.

In May 2007 they opened the company as an academic spin off of the Polytechnic University of Marche. Thanks to the close symbiosis with the University, the company has registered a rapid growth and marked the beginning of many important collaboration with renowned regional enterprises. This has allowed the company to develop skills especially in automation, testing solutions and electronics.

Despite the young age of the funders, they have been able to create a great interest in their activities and they involved in their crew many young postgraduates and professionals.

ABOUT THE TEAM

Our team is made up of highly qualified specialists motivated by a constant thirst for innovation and new discoveries.

People are our strength and they make a difference every day. We're always on the lookout for new ideas and people who are excited about our projects.

The experience of our team, the ability to listen and find solutions tailored to every need, the professional attitude, flexibility and sense of responsibility with which we move daily, are the reason why customers rely on us.

A close-knit team, able to easily deal with unforeseen events and operate all over the world, networking different but complementary skills of the design, production and assembly departments, to pursue that idea of innovation and professionalism that has been a part of us since the beginning.



**Certified
LabVIEW Developer**
National Instruments



+270.000
HOURS OF
DEVELOPMENT



+100
PROJECT
DONE



100%
SATISFIED
CUSTOMER

MEET OUR TECHNICAL MANAGERS

Our team is made up of highly qualified specialists motivated by a constant thirst for innovation and new discoveries.



GIANLUCA DI BUO'

CEO & FOUNDER

ABOUT GIANLUCA

A degree in industrial automation engineering and a PhD in computer engineering, management and automation.

He's a stickler for team work and problem solving, and his priorities are attention to detail and sharing success in everything he does.

He has an enquiring mind and is fascinated by invention; he loves experimenting with new ideas.



UMBERTO FLORIO

CTO

ABOUT UMBERTO

A graduate in electronic engineering, Umberto is involved in hardware design and firmware development at IDEA. He never stops till the project is complete. Umberto is expert in vision system and HALCON software. He is also a LabVIEW developer and has a CLAD certificate.



DANIELE MARCOZZI

AUTOMATION MANAGER

ABOUT DANIELE

Graduated in Electronic Engineering, Daniele is a Labview developer in IDEA. A great competence in industrial automation which is complemented by the knowledge of Linux systems.

A great passion for the Japanese world and robotics make Daniele a 360 ° engineer, a reference point for the whole team!

OUR SERVICES

We put all our expertise at the service of our customers to develop top quality products and services. We are driven by our thirst for innovation and improvement, and want to provide the best possible solution to meet customer requirements.

AUTOMATION

- ❖ Automation, process control and testing technologies
- ❖ Implementation of industrial process automation, collaborative robotics.
- ❖ Tracking technologies for production, stock and logistics control through RFID.
- ❖ Mechanical and electrical design

INDUSTRY 4.0

- ❖ Digitization and interconnection of industrial processes
- ❖ Data storage
- ❖ Visualization dashboard

ELECTRONICS

- ❖ Microcontrolled applications and PCB design.
- ❖ Implementation of IoT technologies.
- ❖ Embedded system
- ❖ Audio processing and amplification
- ❖ Firmware, sw & APP development

R&D

- ❖ DSS – decision support system
- ❖ Implementation of innovative algorithms for data and image analysis
- ❖ Data collection system
- ❖ Smart sensors
- ❖ IoT
- ❖ Artificial Vision
- ❖ Mobile robotics

TECHNOLOGY



OUR CLIENTS

LOCCIONI


BRIDGESTONE

DENSO

ICA GROUP®


Whirlpool®


PIERBURG
 RHEINMETALL AUTOMOTIVE

TECNOMATIC
 turn knowledge into value

bandag


iGuzzini

cefla


SIGE
 SOLUZIONI PER MOBILI - FURNITURE STORAGE SOLUTIONS

GRUPPO
PIERALISI
 DEDICATED INNOVATORS

 **MANNUCCI**
 PACKAGING

meloni

LARDINI



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